



The 5-Minute Family Safe Word

The one free thing that beats the voice-clone scam, from Grandma Pearl, the AI grandma on your side

Why tonight: scammers can clone any voice in your family from 3 seconds of audio, one posted video is plenty. The fake call sounds *exactly* like your grandchild, crying, needing money wired now. Families lost ~\$900M to AI scams last year (FBI). One silly word ends it.

1 Pick the word, 2 minutes

- Silly and unforgettable: **disco meatloaf** • **pickle wagon** • **purple walrus**
- Never posted, texted, or emailed. Born offline, stays offline.
- Not the dog. Not the lake house. Nothing a stranger could look up.

Our family safe word:

2 Spread the word, 2 minutes

- Tell every adult & teen **by phone or in person**, never in writing.
- Say the rule out loud, word for word: *"Any panicked call asking for money, even if it sounds exactly like one of us, gets one question: what's the safe word?"*

3 Agree on the backstop, 1 minute

No safe word? **Hang up** → **call them back on the number you already have.** Real family laughs about it later. Scammers don't survive it.



STICK THIS PART ON THE FRIDGE

1 ASK FOR THE SAFE WORD

2 HANG UP, IT'S NOT RUDE

Sources: FBI Internet Crime Complaint Center (IC3.gov); Federal Trade Commission (reportfraud.ftc.gov); AARP Fraud Watch Network (877-908-3360). Educational content only, not financial, legal, or medical advice.

3 CALL BACK ON THE NUMBER YOU KNOW

Free to share: senior centers, libraries, credit unions & more give groups can print and distribute this sheet freely. Gift cards - wires - crypto - counters - always a scam



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