



Free Fraud-Prevention Resources for the People You Serve

Plain-English, big-print scam education your members can actually use — built for older adults and the families who help them. Free to share, no strings.

✓ **Grandma Pearl is an openly-AI educational character — labeled as AI on every asset**

If your organization helps older adults — a senior center, library, Area Agency on Aging, credit union, faith community, or caregiver group — you already know fraud is the threat your members ask about most. **Scam-Proof Grandma** makes free, accurate, friendly materials that meet that need, and you're welcome to use them with your community.

What you can use today (all free)

- **The Family Safe-Word one-pager** — a printable, big-print sheet that beats the AI voice-clone "grandparent" scam. Perfect for bulletin boards, mailers, and class handouts.
- **The Big 7 Scam Playbook** — plain-English breakdowns of the scams hitting older adults now: voice clones, fake bank calls, tech-support pop-ups, romance cons, Medicare tricks, package texts, and crypto traps.
- **Short videos** — 60-second explainers for your social channels or waiting-room screens.
- **Weekly scam alerts** — a plain-English email you and your members can subscribe to free.

Why partner with us

- **Accurate & sourced.** Every piece cites the FTC, FBI IC3, and AARP Fraud Watch. Educational only — never financial or legal advice.
- **Honest by design.** Pearl is an AI character and we say so everywhere. In a space built on "is this real?", that transparency is the whole point — and a teaching moment about AI itself.
- **Made for your audience.** Large type, no jargon, warm tone. Built for 75-year-olds and their 50-year-old kids alike.
- **No cost, low lift.** Print it, share it, link it. We can also co-brand materials or build a custom fraud-awareness session for your members.

Want to go further? We offer co-branded resources and licensed content for credit unions, banks, and senior-living networks running member fraud-prevention programs. Happy to talk.

Get the resources

Everything lives at **scamproofgrandma.com** (see the free Scam Guides and the Safe-Word Kit). To request print-ready files, co-branding, or a session for your members, just reply to the email this came with — a real human will answer.

Scam-Proof Grandma · Andrew Carlin · andrew7carlin@gmail.com · scamproofgrandma.com — Pearl is an AI-generated educational character, labeled as AI everywhere. Sources: FTC, FBI IC3, AARP Fraud Watch. © 2026.